

**NOTICE OF STUDY COMMENCEMENT**  
**Oxford County Transportation Master Plan**

Oxford County has initiated an update to the 2009 Transportation Master Plan (TMP) to help guide the County's transportation programs and investments for the next 20 years and beyond. The TMP will:

- Identify existing and future transportation deficiencies, considering travel demand and supply for various modes of travel throughout the County;
- Identify rural and urban transportation issues;
- Assess strategic transportation service options for roads and other travel modes;
- Consider transportation demand management strategies aimed at promoting alternative modes of transportation;
- Develop a transportation strategy to address population and employment growth over the next 20 years; and
- Develop a practical and financially achievable implementation plan that supports economic and environmental sustainability while achieving the mobility need of the County.

Public input will be a key element in developing the TMP. Members of the public are invited and encouraged to comment on the project at any time during the Study. Opportunities for involvement will also be available through Public Consultation Centres (PCC) and forums. Study newsletters and a link to the project information on the County's website will also keep you informed of the study progress. The County has retained Paradigm Transportation Solutions Ltd. to conduct the study.

We are interested in hearing any comments or input that you may have about this study. If you have any questions, comments, or wish to obtain more information about the Study, please contact:

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*Information will be collected according to the Municipal Freedom of Information and Protection of Privacy Act. With exception of personal information, all comments will be part of public record.*

**Robert Walton, P.Eng.**  
Director of Public Works

[www.oxfordcounty.ca](http://www.oxfordcounty.ca)

